

Aug 27, 2021

iSigma Capital Corporation

Investment in JACKALL,inc. and Jackall, LLC

iSigma Business Advancement Fund III Investment Limited Partnership (“the Fund” hereafter), managed and operated by iSigma Capital Corporation (“we” hereafter), made an equity participation in JACKALL,inc._(Otsu-shi, Shiga) and Jackall, LLC (California U.S.A.) (hereafter collectively called “JACKALL Group”) on August 27, 2021.

JACKALL Group plans, develops, manufactures and sells fishing tackle such as lures and fishing rods. From its main products, bass lures, it has been expanding its lineup to the growing saltwater lures market and overseas sales in recent years, enabling it to establish a significant presence in the fishing business.

We will actively support JACKALL Group and pursue further growth and development of the company by combining the company’s prominent business foundation with our management improvement skill-sets and by utilizing our parent company, Marubeni’s vast global client network and business enhancement initiatives such as marketing and development of strategic partnerships and/or new sales channels, optimization of procurement and logistics and so on.

JACKALL, inc.

Established:	January 1999
Representative:	Toshiro Ono, President
Location:	5-22-7 Mano Otsu, Shiga 520-0232
Business:	Planning, development, manufacturing and sales of fishing tackle
URL:	https://www.jackall.co.jp/

Jackall, LLC

Established:	May 2003
Representative:	Toshiro Ono
Location:	10565 Bloomfield Street, Los Alamitos, California 90720
Business:	Sales of fishing tackle
URL:	http://www.jackall-lures.com/